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INTERNATIONAL STANDARD

ISO/IEC 23000-19

First edition
2018-01

Information technology — Multimedia application format (MPEG-A) —

Part 19: Common media application format (CMAF) for segmented media

Technologies de l'information — Format pour application multimédia (MPEG-A) —

Partie 19: Format CMAF (Common Media Application Format) pour médias segmentés

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Reference number
ISO/IEC 23000-19:2018(E)

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Published in Switzerland

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Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work. In the field of information technology, ISO and IEC have established a joint technical committee, ISO/IEC JTC 1.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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For an explanation on the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following URL: www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/IEC JTC 1, *Information technology*, SC 29, *Coding of audio, picture, multimedia and hypermedia information*.

A list of all parts in the ISO/IEC 23000 series can be found on the ISO website.

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Introduction

Common Media Application Format (CMAF) combines and constrains several MPEG specifications to define a multimedia format that is optimized for delivery of a single adaptive multimedia presentation to a variety of devices, using a variety of adaptive streaming, broadcast, download, and storage methods.

Several MPEG specifications have been adopted for much of the video delivered over the Internet and other IP networks (cellular, cable, broadcast, etc.). Various organizations have taken MPEG's core coding, file format and system standards and combined them into their own specifications for their specific application. While these specifications are similar, their differences result in unnecessary duplication of engineering effort and duplication of identical content in slightly different formats, which results in increased storage and delivery costs.

CMAF provides a common media specification that application specifications, such as MPEG Dynamic Adaptive Streaming over HTTP (DASH), can reference and a common media format that allows a single encoded multimedia presentation to be used by many applications.

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Information technology — Multimedia application format (MPEG-A) —

Part 19: Common media application format (CMAF) for segmented media

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1 Scope

This document specifies the CMAF multimedia format, which contains segmented media objects optimized for streaming delivery and decoding on end user devices in adaptive multimedia presentations.

CMAF specifies a track format derived from the ISO Base Media File Format, then derives addressable media objects from CMAF tracks that can be used for storage and delivery.

CMAF specifies sets of tracks that share encoding and packaging constraints that enable the selection of multiple tracks to form a multimedia presentation and allow seamless switching of alternative encodings of the same content at different bit rates, frame rates, resolution, etc.

CMAF specifies a hypothetical application model that determines how tracks in a CMAF presentation are intended to be combined and synchronized to form a multimedia presentation. The model abstracts delivery to allow any delivery method. The hypothetical application model assumes a manifest and player, but CMAF does not specify a manifest, player, or delivery protocol, with the intent that any that support the hypothetical application model can be used.

CMAF specifies media profiles and brands that constrain media encoding and packaging of CMAF tracks to enable seamless adaptive switching of tracks and allow devices to identify compatible content by its brand.

CMAF specifies presentation profiles that conditionally require sets of CMAF tracks conforming to specified media profiles and allow content creators and devices to identify compatible multimedia presentations.

CMAF enables extensibility by specifying how new media profiles and presentation profiles can be specified and identified and includes guidelines for those specifications.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO/IEC 14496-1, *Information technology — Coding of audio-visual objects — Part 1: Systems*

ISO/IEC 14496-3, *Information technology — Coding of audio-visual objects — Part 3: Audio*

ISO/IEC 14496-10, *Information technology — Coding of audio-visual objects — Part 10: Advanced Video Coding*

ISO/IEC 14496-12, *Information technology — Coding of audio-visual objects — Part 12: ISO base media file format*

ISO/IEC 14496-14, *Information technology — Coding of audio-visual objects — Part 14: MP4 file format*

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ISO/IEC 14496-15, *Information technology — Coding of audio-visual objects — Part 15: Carriage of network abstraction layer (NAL) unit structured video in the ISO base media file format*

ISO/IEC 14496-30, *Information technology — Coding of audio-visual objects — Part 30: Timed text and other visual overlays in ISO base media file format*

ISO/IEC 23001-7, *Information technology — MPEG systems technologies — Part 7: Common encryption in ISO base media file format files*

ISO/IEC 23008-2, *Information technology — High efficiency coding and media delivery in heterogeneous environments — Part 2: High efficiency video coding*

ISO/IEC 23009-1, *Information technology — Dynamic adaptive streaming over HTTP (DASH) — Part 1: Media presentation description and segment formats*

IETF RFC 5234[1)], *Augmented BNF for Syntax Specifications: ABNF*

IETF RFC 6381, *The 'Codecs' and 'Profiles' Parameters for "Bucket" Media Types*

ITU-R Recommendation BT.709, *Parameter values for the HDTV standards for production and international programme exchange*

ITU-R Recommendation BT.1886, *Reference electro-optical transfer function for flat panel displays used in HDTV studio production*

ITU-R Recommendation BT.2020[2)], *Parameter values for ultra-high definition television systems for production and international programme exchange*

ITU-R Recommendation BT.2035, *A reference viewing environment for evaluation of HDTV program material or completed programmes*

ITU-R Recommendation BT.2100-0:2016[3)], *Image parameter values for high dynamic range television for use in production and international programme exchange*

ITU-T Recommendation X.667:2014[4)], *Information technology — Open Systems Interconnection — Procedures for the operation of OSI Registration Authorities: Generation and registration of Universally Unique Identifiers (UUIDs) and their use as ASN.1 object identifier components*

ANSI/CTA-608-E R-2014[5)], *Line 21 Data Services*

ANSII/CTA-708-E[6)], *Digital Television (DTV) Closed Captioning*

W3C[7)], *TTML Profiles for Internet Media Subtitles and Captions 1.0 (W3C IMSC1)*

W3C[8)], *TTML Media Type Definition and Profile Registry, W3C Working Group Note (W3C TTML Registry)*

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1) Available at https://tools.ietf.org/html/rfc5234

2) Available at http://www.itu.int/rec/R-REC-BT.2020/en

3) Available at https://www.itu.int/dms_pubrec/itu-r/rec/bt/R-REC-BT.2100-0-201607-I!!PDF-E.pdf

4) Available at https://www.itu.int/rec/T-REC-X.667

5) Available at http://www.techstreet.com/standards/cta-608-e-r2014?product_id=1815447

6) Available at http://www.techstreet.com/standards/cta-708-e?product_id=1860354

7) Available at http://www.w3.org/TR/ttml-imsc1

8) Available at https://www.w3.org/TR/ttml-profile-registry

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